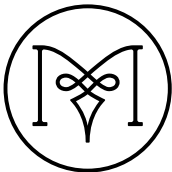


MARLO CALVERT

Graphic Designer | Art Director

CONTACT

(916) 865-6330
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www.marlomarizza.com



EXPERIENCE

Independent Contractor | Scottsdale, AZ and Remote June 2020 – Present
Graphic Design and Art Direction

Work directly with clients to create visual branding from conception to design and implementation.

Contribute to existing branding executions, including social media, marketing materials, packaging, and other print material.

Develop brand guidelines and style guides.

Client list includes: PXG (Scottsdale, AZ), Solar Pathways (Fort Collins, CO), Collaborative Learning Solutions (Temecula, CA)

BIGYAM | Scottsdale, AZ February 2018 – December 2019
Senior Graphic Designer

Created brand identities, logos, brand books, and advertising campaigns.

Designed emails, social posts, print and digital ads, and print collateral.

Designed wireframes, prototypes, website graphics and style guides.

Vision Launchers | Sacramento, CA November 2014 – January 2018
Senior Graphic Designer

Worked directly with clients to create effective and impactful visual branding.

Lead the creative team in implementation/deployment of deliverables across print, web, and social media.

Metro Calvary Church | Rocklin, CA December 2011 – February 2016
Lead Graphic Designer

Worked directly with pastors, senior staff and ministry heads to develop logos and original artwork for individual ministries, sermon series, holidays, and special events.

Maintained the visual brand across print, web, social media and signage.

Purple Communications | Rocklin, CA July 2010 – November 2014
Graphic Designer

Designed branded materials for all lines of business, including logo designs and identity systems, ads, promo materials, technical manuals, and internal material.

Mimio Papers | Pasadena, CA September 2008 – July 2010
Jr. Graphic Designer

I.B.Tauris Publishers | London, England January – April 2008
Marketing Assistant

Azusa Pacific University | Azusa, CA May – December 2007
Graphic Design Intern

EDUCATION

Bachelor of Arts, Graphic Design December 2007
Azusa Pacific University, Azusa, CA

SOFTWARE

Adobe Photoshop, Illustrator and Indesign
Adobe XD, Figma, After Effects, Procreate

SKILLS

Branding, logo design, hand-lettering,
typesetting, packaging design, drawing